

HAMPTONS

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Sea & Be Seen

Brenda Giufurta, a Douglas Elliman licensed real estate salesperson, learned from the fashion world that the right connection can open any door. Her clients quickly become friends, and her eye for design and relentless work ethic fuel her ongoing success in real estate today. *by HAVEN HATHAWAY*



When Brenda Giufurta left New York City and moved to the Hamptons full time with her sons, seeking more flexibility as her family grew, real estate seemed like the natural career fit. Although fashion was her first love, many of her clients are now friends, colleagues and even titans of the fashion industry, bringing her career full circle.

"...I get to work alongside some of my best friends every day. Many of my clients have become like family to me, which makes the experience even more fulfilling," says Giufurta. After joining Douglas Elliman in 2010, she has earned numerous accolades, including the prestigious Diamond Award (top 5% of agents companywide) at the 2024 Ellie Awards. Her business has also thrived through referrals, a testament to the trust and rapport she has built with her clients.

"I try to keep somewhat under the radar and prioritize the needs of my clients. I want

to ensure I have maintained their trust and confidence because I really care," she says.

Despite having a stacked portfolio, she considers her greatest achievement the people she's met and the milestone of buying her own house in Southampton. "Navigating the process myself helped me learn how to support my clients, understand their anxieties and help them forward as a trusted advisor," she shares.

One of her standout listings is 1 Cameron Way in Southampton Village, a rare compound property. It features a newly built main house with 6,700 square feet, seven bedrooms, a pool and a spa. In addition, there's a historic guesthouse that has been meticulously restored, preserving its original facade. This charming guesthouse includes two bedrooms and 2 ½ baths, bringing the total bedroom count to nine.

"Purchasing a home in the Hamptons is like owning a piece of paradise, with some of the most stunning beaches globally and magical light

Brenda Giufurta has been a force in the industry for over 15 years.



From top: With 6,700 square feet and 10-foot ceilings, the brand-new main house at 1 Cameron Way in Southampton offers spacious, light-filled living; the chef's kitchen is a masterpiece with top-of-the-line appliances.

year-round. My advice is do not wait—you just need to take the initial step to get in the door," she says. "Price points are still clicking up, and historically, the longer you wait, the more you will pay. You can always upgrade, downgrade or rent out a property later."

Giufurta observes that compound properties are increasingly in demand, driven by the need for home offices, first-floor bedrooms, and spaces suited for extended families and entertaining. She enjoys this lifestyle herself. Her ideal Hamptons day off starts with a morning at the beach, watching her son surf and enjoying a peaceful stroll, followed by

an evening spent entertaining at home with family.

"I love to cook for everyone, especially during the summer months when we barbecue often, and I shop for great produce at the local farm stands," she says. Her clients often praise her commitment, not just to her work but to the community she cherishes. "I raised my sons here in the Hamptons. They attended the local schools, and we were so lucky to become a part of this amazing community," she says. "It was important to me to become involved and give back to that community. We really found our home here." *elliman.com*

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