



CONTACT: Stephen Larkin
Douglas Elliman
Stephen.Larkin@elliman.com

Samantha Feld
Douglas Elliman
Samantha.Feld@elliman.com

FOR IMMEDIATE RELEASE

Launched: Elliman Private Listings

Premier brokerage unveils exclusive platform to provide choice, select marketing options, market testing, and discretion for discerning clientele.

“At a pivotal time in our industry, with mass consolidation at play, it is vitally important for sellers to have a trusted partner like Douglas Elliman who truly understands the needs of today’s luxury client.”

– Michael S. Liebowitz

New York, NY (Sept. 25, 2025)- Douglas Elliman Inc. (NYSE: DOUG), one of the largest residential real estate brokerages in the country with the highest national average sales price, today announced the launch of Elliman Private Listings, an exclusive listing platform designed to provide sellers with strategic marketing options, market testing, discretion, and altogether elevated service.

By combining Douglas Elliman’s unmatched reach and network of agents in key luxury markets with a private, invitation-only marketplace, Elliman Private Listings provides sellers with a powerful new tool to maximize value, manage timing, and guide the process around their sale.

“Douglas Elliman has always prioritized the power of choice by providing private, public, coming-soon, and delayed listing options,” said Michael S. Liebowitz, President and Chief Executive Officer for Douglas Elliman Inc. “With Elliman Private Listings, we are reaffirming this commitment to our ultra-high-net-worth clients, who know that we understand their unique needs and circumstances. At a pivotal time in our industry, with mass consolidation at play, it is vitally important for sellers to have a trusted partner like Douglas Elliman who truly understands the needs of today’s luxury client.”

Elliman Private Listings enables sellers to opt into a private, selective platform that showcases properties only to Elliman’s network of more than 6,600 agents and their serious buyers. This empowers sellers to:

- **Test pricing and positioning** in a controlled environment to optimize strategy.
- **Preserve privacy and discretion**, with tailored exposure limited to Elliman’s trusted agents and qualified buyers.
- **Engage serious, motivated buyers** who value exclusivity and early access to desirable properties.
- **Retain flexibility**, with the option to transition seamlessly to a broader launch when the timing is right.

Added Liebowitz: “Elliman Private Listings advances a new standard in property representation and exceptional service, where the Power of Choice meets the Power of Private.”

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About Douglas Elliman Inc.

Douglas Elliman Inc. (NYSE: DOUG, “Douglas Elliman”) owns Douglas Elliman Realty, LLC, which is one of the largest residential brokerage companies in the United States with operations in New York, Florida, California, Texas, Colorado, Nevada, Massachusetts, Connecticut, Maryland, Virginia and Washington, D.C. In addition, Douglas Elliman sources, uses and invests in early-stage, disruptive property technology (“PropTech”) solutions and companies and provides other real estate services, including development marketing, property management and settlement and escrow services in select markets. Additional information concerning Douglas Elliman Realty is available on its website, www.elliman.com.

Investors and others should note that we may post information about Douglas Elliman Inc. on our website at investors.elliman.com or, if applicable, on our accounts on Facebook, Instagram, LinkedIn, TikTok, Twitter, YouTube or other social media platforms. It is possible that the postings or releases could include information deemed to be material information. Therefore, we encourage investors, the media and others interested in Douglas Elliman to review the information we post on our website at investors.elliman.com and on our social media accounts.